

# LATEST ADVANCES IN ANTI-AGEING SOLUTIONS



**COSMETIC PROCEDURES OFTEN RECEIVE CONTROVERSIAL PRESS BUT WHAT'S FREQUENTLY OVERLOOKED IS THE REASON PEOPLE REQUIRE IT.**

**S**ome people suffer from disfigurements such as birthmarks or facial deformities e.g. cleft lip. Others are victims of accidents, burns, diseases and the treatment required for such diseases.

Many others choose to change some of the signs of premature ageing that have concerned them for years.

One tell-tale sign of ageing is dark hollows under the eyes. Called 'tear troughs', they usually worsen as we age, resulting in a tired appearance which can make you look older than you feel. This is often accompanied by a loss of confidence in your appearance.

Until quite recently the only available solution was surgery. However, in one of the most exciting recent advances in aesthetic medicine, there is now a non-surgical solution: Tear Trough rejuvenation, or eye-bag reduction.

This is one of the specialities of facial plastic surgeon, Paul Kirkland (FRCS). A leading Consultant ENT, Thyroid and Facial Cosmetic Specialist, Paul has developed a particular interest and expertise in Facial Cosmetic procedures

In just 30 minutes Paul can rejuvenate the lower eye lids and the results are not only instantaneous but also remarkable. Paul describes the procedure:

**"By injecting a facial filler, this procedure can significantly improve tired looking eyes and dark circles. The filler that I use contains Hyaluronic acid which is a natural substance found in the body.**

**"It is injected into the depression and is moulded using gentle massage to create the right effect. The results typically last around 6 - 12 months."**

This process is more effective, safer, quicker and less expensive than surgery and top surgeons around the country agree that the results are often better and more natural.

One of the great advantages of having a non-surgical procedure is that there is no surgical scarring or general anaesthesia. Paul Kirkland explains:

**"This procedure is performed with a local anaesthetic cream and therefore most patients experience very little discomfort. This is a day case procedure and patients can generally resume their normal routine immediately afterwards."**

Paul is careful to point out that not all patients are suitable for this procedure and that when considering this or any other cosmetic facial procedure it is essential to seek professional advice from an experienced and suitably qualified surgeon.

**"At the Cosmetic Facial Clinic we assess every patient thoroughly before recommending treatment. My primary aim is to provide my clients with the comfort and reassurance that their treatments and procedures are being carried out by a highly trained surgeon with expertise in Cosmetic Facial Surgery."**

One important aspect of cosmetic procedures is the patient's emotional and psychological state. By putting your face in safe hands you are taking the first step towards significantly increasing your self-confidence as, for many people, if you look great you feel great.

Paul Kirkland at the Cosmetic Facial Clinic offers consultations, facial plastic surgery and minimally invasive non-surgical rejuvenation treatments at the Spire Tunbridge Wells Hospital. SO

**For further information please call 0870 143 6743 or visit [www.cosmeticfacialclinic.com](http://www.cosmeticfacialclinic.com)**